



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

SEPTEMBER 1984

## THE NEW KNITS

Knitwear is this season's most important classification. Three strong trends emerge: glamorous evening sweaters; twin sets; and lean, simple dresses.

### EVENING SWEATERS

A must for holiday wear —especially with long, shimmering skirts. Focus on lustre: beads, sequins, rhinestones, shiny threads. TRIC-TRAC enlivens its dolman-sleeved, V-backed fuchsia wool sweater with silver lurex lightning bolt across the front.

Silhouette: A multitude of shapes are available, especially small camisoles, hip-hugging cardigans and dolman-sleeved big sweaters. From VICKI SOBLE, an exceptionally luxurious camisole in quilted, 100% angora —rhinestone straps, ruffled waist, and silk-knit inserts with aurora borealis stones. ELISABETH DUREAU's teal big-sweater has cuffed, set-in dolman sleeves, and a gold lurex lattice front panel.

Colors: Black becomes less important, white is in. ADRIENNE VITTADINI —a long, white tank with large, white sequins dangling from rows of small white beads. Also, dark jewel shades, brights and pastels.

Details: Deep V-necks in front and back; wide, ribbed hems; different colored panels, and bows! MARISA CHRISTINA uses a repetitive, faux-pearl bow motif on the front of a V-neck, angora-blend sweater in pale pink, blue or cream.

Yarns: Angora dominates. Also mohair, silk, lambswool, cashmere and rayon.

### TWIN SETS

Have come a long way from the pastel, cashmere 50's. They reemerge for Resort in an exciting array of textures, shapes, colors, and fabrics.

Textures: are key...herringbone stitches, uneven cables, lacey patterns, textured plaids and combination panels. OUTLANDER's big tank and long, buttonless cardigan feature a damask flower texture in red, turquoise, black or white cotton. MARISA CHRISTINA —textured plaid shell and deep V-necked cardigan in light blue, grey, or white rayon/mohair.

Shapes: have shifted from standard-sized pullovers and waist-length cardigans to tanks, camisoles, and V-necked sweaters, covered by hip-length cardigans with every imaginable sleeve length.  
(continued on next page)

## REVIEWED:

### THE NEW KNITS

### A TOUCH OF LACE

### ST. TROPEZ: FUTURE FASHION TRENDS

### UOMO MODA: MENSWEAR FROM ITALY

### ALL THAT GLITTERS: SPARKLING JEWELRY

### DESIGNER FOCUS: JEWELRY



## A TOUCH OF LACE

Lace accessories add a pretty touch to the angular menswear looks, set off simple Holiday dresses, and compliment Spring's natural pastels. The key is moderation. Lace is used to highlight, not dominate.

Trends: The all-important oblong —worn as a muffler, hip-wrap or sash. GLENTEX does a center-seamed oblong of lace and chiffon. Ties, cummerbunds. A chantilly butterfly bowtie in black, white, neutral and brights from SPECIALTY HOUSE. Hair ribbons, ascots, triangular scarves. Polyester pocket squares from TWO BLONDES in classic colors, red and neons. Lace stockings —de rigueur for Holiday; a dot-mesh pattern at DIM. Gloves! NORMA KAMALI's long gloves in rose-patterned, black lace.

Lace Trim: Discreet lace panels and ruffles are showing up on sweaters, blouses, dresses...a sleeveless, white, cotton/linen/silk jersey dress at ADRIENNE VITTADINI, lace back-panel extends along shoulders and comes to a point at mid-back.

Lace-trimmed accessories: Crisp Egyptian cotton gloves from CARRIE BISHOP —2½ inch scalloped lace cuffs with hand-sewn pearls. BONNIE DOON's white nylon anklet has a turn-over cuff with lace frills.

Colors: Traditional white, black, and ecru, the new pastels, and neon brights. BAAR & BEARDS shows lace in green, fuchsia, yellow, and electric blue. Also, colored lace shot with glittering lurex. Rhinestone studs...a triangular lace mantilla dotted with rhinestones, in black, cognac, grey, navy, white from GLENTEX.

Fabrics: Cotton, polyester and rayon. Mostly large floral patterns. SPECIALTY HOUSE uses chantilly lace cut on the bias for sashes in black, white or brights. Some fine meshes and embroidered dots. Look for scalloped edges.

**LOOK FOR**: Lace and glitter jewelry. This hot, new trend will appear soon.

\*\*\*\*\*

### (KNITWEAR—Twin Sets continued from page 1)

A button-strap, white cotton camisole with centered, pink cable in front —coordinating long-sleeved pink cardigan, with V-neck and alternating "half cables", front patch pockets. Lots of long, lean, silhouettes in flat, drapable knits. Long, pale blue cotton twin set from MARY JANE MARCASIANO with an elongated V-neck. A scoop-necked, bright white tank from ALBERT CAPRARO SPORT coordinates with V-neck cardigan, with a single row of double-breasted buttons.

Colors: More white, bleached pastels, nautical red and navy blue.

Yarns: Cotton comes first, followed by cotton blends, silk, linen, mohair blends and light-weight synthetics. Materials look natural.

### DRESSES

The minimally-adorned chemise from casual dresses to elegant evening wear. The look is lean and simple. TRIC-TRAC's narrow, sleeveless dress with large cowl neck in fuchsia, ivory blue, black.

Silhouette: Some wide shoulders, some dolman sleeves. Lots of T-shirt dresses: Sunflower-yellow, silk/linen/cotton with ribbed, scoop neck; wide, short sleeves; long, ribbed breast pocket; and shirt-tail hem —ERIC GREGORY KNITS. A strikingly simple white, angora-blend evening dress has padded shoulders and dolman sleeves; armholes are outlined with diagonally striped strips of silver and copper snake-mesh.

Details: V-necks, single cables, lots of patch pockets. BERN CONRAD'S off-white, cotton-knit chemise has patch pockets at the chest and hip.

Colors: Hot brights, especially yellow, white, creamy and natural pastels, navy and beige.

\*\*\*\*\*



**ST. TROPEZ** has long been renowned as a pacesetter of international fashion trends and a chart for future "Hot Items"

### Best-sellers

Skirts...gathered, circular, straight...light in weight and extra long  
Pants...moderate to super wide...straight...cropped...pockets the newest detail...Some pants now are worn with matching tops.  
Men's underwear...Boxer shorts and undershirt tops...short & sexy.  
Jumpsuit...Number one uniform...flight suits...sleeveless with matching top or jacket...shirt style...in calico, wrinkled silk, sweatshirt, crinkled denim, striped knits.  
Lace...separates, sportswear, accessories...tops, twin sets, shirts, skirts, socks, trims.  
Accessories...Day Glow scarves worn at the neck or in the hair...wide belts...jewelry in colored stones...silver, gold or copper...sneakers/exercise shoes...plastic sandals...hair ornaments...black or brown mirrored sun glasses in square or sweep shapes...plastic baskets...plastic or fabric totes...Vuitton bags

### Colors

Whites...pure ivory, ecru, biggest selling colors in all classifications...all markets. Head-to-toe mixed with one another or with navy. Navy blues...marine blue, ink, indigo, ...replaces black as the fashion shade...worn with white or mixed together. Water tints...aqua, apricot, rose, powder blue, lemon...for casual wear, knits and silks. Bright accents...pink, orange from deep neon to washed...in tops, accessories, knits and silks.

### Fabrics

Laces.  $\frac{1}{2}$  and 2 inch scale all-over florals. Yarn-dye plaids. Lightweights...featherweight, tissue thin, semi-transparent; silk dominates, fine cotton, voile, gauze...smooth, crinkled, rumpled, puckered. Texture...machine-made, industrial-finished...seersucker, pucker cotton, crinkled silk, gauze, denim, cotton, jersey. Prints...tropical and home-furnishing florals, graphics, conversationals, abstracts, graffiti figuratives...especially Mickey Mouse.

### Trends for Summer '85

Body Awareness...shape-through-fit, tight-fit, body conscious knits or bare spots—cut out of bodices, midriffs, shoulders, backs...shaped pants and skirts...nipped waists, curved hips. Shirt dressing...shirtstyle, mannish, dress shirts, sport shirts...inspirations for tops, tunics, jackets & dresses. Prints for men & women. Yarn-dye shirting stripes. Hawaiian shirts. Madras on gingham, table-cloth checks. Revival of kitch.

## UOMO MODA—SPRING/SUMMER '85

Menswear fashion trends from Italy see a young, free and easy way of dressing with ample and fluid lines, expressed with irregularly woven textiles and an emphasis on blue.

FABRICS are characterized by using yarns of different thicknesses, contrasting majolica blue with neutral tones and by introducing new plain fabrics with a scratched, irregular look. For Summer: fresh, lightweight wools.

COLORS: Shades of blue from cobalt to ultramarine. The big color is majolica blue matched with natural, white, biscuit and neutral tones to create new blends and effects.

SILHOUETTE: Special emphasis on a looser and more broad-chested style. Softer, wider and slightly padded shoulders create the season's fashion image: a new, comfortable formal-informal look. Semi- and unconstructed sportcoats and shirt jackets were prominent for casual wear. FENZI KNITWEAR: "V" neckline is the focal point. Rib effects alternate the crossing stripes. The shoulder-line continues its geometry which is more pronounced. Among the yarns, together with traditional Fenzi-cashmere and lambswool, were linen, linen/cotton, mercerized cotton, "cool wool". PANCALDI & B: Sportswear ranging from particularly wide lines with simple cuts made informal by the lightness of the materials, to easy lines with precise, geometrical cuts.

\*\*\*\*\*

### FUTURE FASHION DATES

NEW YORK PRET SEPT. 16-18  
MILAN SPRING RTW OCT. 7-11  
LONDON SPRING RTW OCT. 12-16  
PARIS SPRING RTW OCT. 17-24  
DALLAS SPRING RTW OCT. 25-30  
NEW YORK SPRING RTW OCT. 29-NOV. 9  
NAMSB IN NEW YORK OCT. 28-31  
NAT'L KIDS SHOW IN N.Y. OCT. 28-31  
INTERSTOFF IN FRANKFURT OCT. 29-31  
LOS ANGELES SPRING RTW NOV. 2-5  
CHICAGO SPRING RTW NOV. 2-6  
SPRING HANDBAGS/ACCESS. IN N.Y. NOV. 5  
SPRING INTIMATE APPAREL IN N.Y. NOV. 5  
FOOTWEAR FASHION WEEK IN N.Y. DEC. 8-11  
DISPLAY MARKET WEEK IN N.Y. DEC. 1-5



### ALL THAT GLITTERS...

Sparkling jewelry is the accessory story for Holiday— Big faux jewels with rhinestones, tassles and pearls for evening. Set alone, or in burnished metals for day.

Styles: Look for giant heraldic pins; crowns, keys, Vatican crosses...a glittering fleur de lis from Wendy Gell, encrusted with huge, light-colored crystals and faux pearls. Large, round, clear crystal pin from STIGI, with a wide, gold-plated brass border in a Celtic design. Art deco-inspired bar pins: Two rows of 28 rhinestones on a long pin —ROXANNE. The all-important flex cuff is shown, with or without gold or silver tone dividers. TANCER AND TWO shows a version with large, emerald cut, clear crystals, set in silver tone. Headlight earrings come on strong —squares, rectangles, hearts, stars...faceted stones, alone or in clusters, with long, often pearl drops. WENDY GELL's big aurora borealis stones, with smaller, rectangular, clear crystals below and above. Earrings drip with glinting rhinestones: 7 graduated rows of rhinestones drop 2 inches to a centered point; from HOUSE OF SCHRAEGER. The big, bejeweled necklace: 3 large, rectangular, clear crystals hang from four 16" strands of alternating, thin, silver tubes and little, silver beads.

Colors: Icy clear crystals predominate, along with pave and dangling rhinestones. Jet, crystal and pearls are a strong combination, especially for the art-deco looks. Light blue and pink are popular for the stars and hearts, particularly with silver or gold balls. PIERRE CARDIN's faceted heart earrings are pink. Royal blue, red and emerald green mixed with clears are used for chunky chokers, heraldics and flex bracelets. Aurora borealis stones are back, in full-force, mostly for long, bead necklaces.

\*\*\*\*\*

#### ILANA GOOR: SCULPTURE FOR THE BODY

Famous in Israel for her monumental sculptures, Ilana Goor developed a line of belts to publicize her name in the U.S. Retailing for less than \$50, they have filled a void in the market. In only two years, her company has grown dramatically. Her unique buckles are mostly sandcast bronze, dipped in 14 kt. gold or silver. Their solid, unevenly molded shapes convey a sculptural impression. One of her new buckles is a large, kidney-bean shape; varying indentations run parallel to the curves. The flag buckle is a rounded rectangle with a double, raised wave. The belts are 3/4 or one inch wide, of feather-edged, leather-backed whipsnake or leather. She also does a series of black or white acrylic buckles, with black or bleached white silk hip sashes, and carved bone buckles. The rounded oval bone buckle is on a one inch leather belt. For Holiday, she shows an oversized, black rectangular cut-out in acrylic with a line of rhinestones running along the center, on a two-inch black satin strap. Look for her upcoming jewelry, bags, and umbrellas. (366 5th Ave., Suite 1116, 563-5220)

#### TRISH FRENCH: GAZELLE INTERNATIONAL

Trish French's talent lies in her appealing use of the unexpected. She gathers stones, beads, and artifacts from West Africa, Italy, South America and her home city, Paris. These ethnic, natural and modern pieces are related in unusual, dramatic combinations. Although many designs are large, they remain pretty and graceful. Her "Tiger String" incorporates 18" strands of tiny, baked-clay beads; agate balls; flat, tiger's eye stones; tropical seeds; gold nuggets; and small, gold-dipped African bells. She also designs jewelry from small, Brazilian sea shells: a shorter, multi-strand necklace of brown and white shells is dotted with strass (French rhinestones); clear, cut glass balls; and has three, oversized, clear, cut-glass jewels in front. For the glittering Holiday season she shows large, wide, almond-shaped earrings of faceted, peach glass, to coordinate with a peach and pewter cut-glass necklace. Finally, Trish is most famous for her large, copal amber pieces. She began her collection because she received so many compliments on the amber necklace she bought while modeling in West Africa. Three big, copal amber spheres on a chain of flat, round, black "money beads". Prices: necklaces \$50-100; earrings \$20-40. (380 Madison Ave., 10017, 986-6100)

---

### FASHION INTERNATIONAL ° NEWS AND VIEWS OF THE INTERNATIONAL FASHION FIELD

PUBLISHER: Ruth Finley, FASHION CALENDAR

CONTRIBUTING EDITORS: Alice Meyer, Florence & N.Y.

Eleonora Mutarelli, Italy

Lee Slaughter, New York

Kathleen Mears, New York

Jill Golden, New York

Devorah Tedeschi, New York

One-year subscription...\$59.00

Published monthly by FASHION INTERNATIONAL, 185 E. 85 Street, N.Y. 10028, (212) 289-0420.